



## CANADIAN ACADEMY OF ORAL AND MAXILLOFACIAL RADIOLOGY

### ACADEMIE CANADIENNE DE RADIOLOGIE BUCCALE ET MAXILLOFACIALE



#### **Image Gently in Dentistry, kick-off on September 24, 2014**

Image Gently has great news! As you know, the CAOMR is a member of the Alliance for Radiation Safety in Pediatric Imaging – the Image Gently Alliance. Our news is we are now reaching out to the Dental Community with the next campaign message: Image Gently in Dentistry.

Eager to aid dental professionals optimize the radiation dose used in dental imaging exams performed on children, the campaign message is simple: When performing imaging exams on children:

- Only perform imaging when there is a clear medical or dental benefit to the child.
- Use the lowest amount of radiation for adequate imaging based on the size of the child.
- Only take images on the indicated area and always using the thyroid collar.
- Avoid multiple unnecessary images.
- Use alternative diagnostic studies (such as ultrasound or MRI), if possible.

The campaign launches today, September 24 and will be announced and celebrated at the annual meetings of the American Academy of Oral and Maxillofacial Radiology and the American Dental Association. The AAOMR meeting will be held in Orlando, Florida from September 24, 2014 to September 27, 2014. The ADA meeting will be in San Antonio, Texas from October 9, 2014 to October 14, 2014.

We invite you to share this message with your friends and colleagues in the dental community (and with your dentist!) The Image Gently Web site ([www.imagegently.org](http://www.imagegently.org)) always contains the latest research and educational materials to help imaging providers determine the appropriate radiation techniques to use in the imaging of children, as well as helpful protocols for you to follow at your facility. This is also information to pass along to parents.

This effort would not have been possible without the enthusiastic support and collaboration from the Dental community: to date the following related organizations have joined the Alliance:

- American Academy of Oral and Maxillofacial Radiology
- American Academy of Periodontology
- American Academy of Oral and Maxillofacial Pathology
- American Academy of Pediatric Dentistry
  
- American Association of Endodontics
- American Dental Association
- American Dental Education Association
- Canadian Academy of Oral and Maxillofacial Radiology
- The European Academy of DentoMaxilloFacial Radiology

Click here to visit the Image Gently website (<http://www.imagegently.org>) today and pledge to do your part to “child-size” the radiation dose used in children’s imaging. Your active participation is appreciated.